



THE UNITED STATES PATENT AND TRADEMARK OFFICE

Declaration and Power of Attorney

As the below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

COLLAPSIBLE DISPLAY FOR RETAIL OUTLET,

the specification of which is attached hereto.

- I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by an amendment, if any, specifically referred to in this oath or declaration.
- I acknowledge the duty to disclose all information known to me which is material to patentability as defined in Title 37, Code of Federal Regulations, 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, 119 of any foreign application(s) for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

United Kingdom application 0227195.5, filed 21 November 2002

I hereby claim the benefit under Title 35, United States Code, 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, 112, I acknowledge the duty to disclose all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

I hereby appoint the following attorney(s) with full power of substitution and revocation, to prosecute said application, to make alterations and amendments therein, to receive the patent, and to transact all business in the Patent and Trademark Office connected therewith:

Jackie J. Schwartz (Reg. No. 34,721)

Please address all correspondence to Mr. Jackie J. Schwartz, 1350 Broadway, Suite 1507, New York, New York 10018. Telephone calls should be made to: Jackie J. Schwartz at (212) 971-9017.

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Inventor's Signature  Date

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Full name of second inventor: **Graham McGregor**

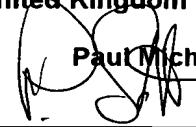
Inventor's Signature  Date

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Full name of third inventor: **Paul Michael Scott**

Inventor's Signature  Date

Residence: **Birtley, United Kingdom**

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